



# Career Love

COACHING SESSIONS



WITH MERCEDES SWAN

[www.mercedesswan.com](http://www.mercedesswan.com)

# Hi, I'm Mercedes

THE CAREER LOVE COACH



It's my goal to inspire and coach 1000 Black Women. As a career coach, I leverage my expertise as a certified HR professional and Talent Acquisition Manager to help Black Women advance their careers, reconnect with their passion, and level up their lifestyle!

My mission is to see every Black Woman empowered to leverage their strengths, create a badass career, and build a legacy!

[SCHEDULE A CALL](#)



# FALL IN LOVE

WITH YOUR CAREER



## PURSUER YOUR PURPOSE

Define your professional purpose and get clarity on how to pursue the perfect career path for you!



## BUILD YOUR CONFIDENCE

Get ready to define your fire professional brand and get your next-level materials together!



## LEVERAGE YOUR STRENGTHS

Leverage your strengths, and define your job search strategy, accelerate your job search!

## WORK WITH MERCEDES...

to receive a customized career coaching plans based on your career goals, professional development needs and long term lifestyle goals.

## WHAT TO EXPECT

- Customized career coaching plan
- 1-hour meeting to address a key area of your career or job search goals
- Meeting on Zoom, google meet, or a regular phone call
- Access to the Career Love Community for ongoing support
- Access to the Career Love Training Hub



# Career Love Coaching Sessions

TOPIC

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**CAREER CLARITY/IKIGAI: USE THE IKIGAI METHOD TO DISCOVER YOUR PROFESSIONAL PURPOSE AND THE PERFECT CAREER PATH FOR YOU!**

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**CAREER STRATEGY: CREATE A LONG TERM CAREER STRATEGY TO HELP YOU REACH YOUR CAREER GOALS AND BUILD A LEGACY**

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**CAREER DISCOVERY: DISCOVER AND RESEARCH YOUR IDEAL CAREER PATH. LEARN HOW TO RESEARCH AND PREPARE FOR YOUR DREAM JOB.**

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**CAREER Q&A: SCHEDULE A SESSION TO ASK YOUR BURNING CAREER QUESTIONS AND RECEIVE GUIDANCE AND ADVICE**

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**JOB SEARCH STRATEGY: ORGANIZE YOUR JOB SEARCH AS WELL AS IDENTIFY YOUR STRENGTHS LIKE THE BOSS THAT YOU ARE AND USE THEM TO IDENTIFY THE BEST JOB SEARCH STRATEGY FOR YOU!**

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**LINKED AUDIT SESSION: GET FEEDBACK ON YOUR LINKEDIN PROFILE AS WELL AS RECIEVE COACHING ON LINKEDIN NETWORKING BEST PRACTICES**

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**MINDSET COACHING: LEVEL UP YOUR MINDSET BY ADDRESSING BARRIERS, OBSTACLES AND LIMITING BELIEFS THAT ARE HOLDING YOUR CAREER BACK**

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# Career Love Coaching Sessions

## TOPIC

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**MOCK INTERVIEW COACHING : LEARN HOW TO INTERVIEW WITH CONFIDENCE EVERY TIME WITH MY SIMPLE AND EXTREMELY EFFECTIVE INTERVIEW FORMULA! RECIEVE LIVE FEEDBACK FROM THE PERSPECTIVE OF A RECRUITER**

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**NETWORKING: LEARN HOW TO NETWORK AND HOW TO USE IT AS A STRATEGY TO ADVANCE YOUR CAREER AND ACCELERATE YOUR JOB SEARCH.**

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**PROFESSIONAL BRANDING: DEFINE YOUR PROFESSIONAL BRAND WITH THIS CONFIDENCE-BUILDING SESSION TO HELP YOU SHOWCASE YOUR CAREER PURPOSE AND PASSION**

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**PROFESSIONAL DEVELOPMENT PLANNING: CREATE A COMPREHENSIVE PROFESSIONAL DEVELOPMENT TO SUPPORT YOUR LONG TERM CAREER GROWTH**

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**RESUM AND COVER LETTER: CREATE A RESUME WITH ME THAT IS GOING TO ENSURE YOU GET PHONE SCREENS AND OFFER LETTERS!**

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*Angela M.* ★★★★★

As a Human Resources Manager, I leaned on this phenomenal mentor when I was at my lowest. Mercedes was encouraging, thoughtful, and above all approachable. If you are at a low where I once was I encourage you to reach out to Mercedes. Mercedes is a Gem and quite solid when it comes to revamping your job search. I have helped others in their professional journey but I am nowhere near the professional acumen that Mercedes is. When I chose to invest in myself, the return was instant.

★★★★★ *Acquavetta P.*

I wanted to let you know I have accepted a role at [University name] as the Director of Campus life! Thank you! Appreciate all of your help!

*Jolana D.* ★★★★★

I just received an offer for the position and wanted to thank you for your help with that interview process. I know prepping with you the day before really made the difference and helped me feel more confident. Thank you so much!





*Destinee W.* ★★★★★

Mercedes helped me land my dream job straight out of college! My resume had been critiqued by engineering professionals before so I didn't think I had anything to worry about when I planned on attending a career fair. But when Mercedes reviewed my resume, she marked up everything that would be a red flag to someone in HR. Given her experience in that department, she was able to help my resume stand out amongst others. I will forever be grateful!

★★★★★

*Katie M.*

Mercedes, in May I accepted a temporary position as HR Assistant while the HR Specialist is on maternity leave. I love the company people come with happiness to be there. I am learning so much from this position. The job ends in September but, this experience shows me I belong in HR. Mercedes, thank you for a new perspective in interviewing and encouragement.





*Start your Journey...*

**CAREER LOVE  
COACHING SESSION**

one time payment

**\$149**

per 60-minute session

**Cover one key career topic with me**

- ★ Job Search and Career Strategy
- ★ Career Clarity and Career Pathing
- ★ Resume, Cover Letter and LinkedIn
- ★ Mock Interview and Coaching
- ★ Professional Branding and Networking
- ★ Professional Development Planning
- ★ Access to the Career Love Community

**ENROLL NOW**

if you plan to purchase 3 or more coaching sessions, please  
contact Mercedes for a bundled discount







# Coaching Agreement

**Coaching Scheduling:** After checkout, you'll receive an email with instructions for scheduling your coaching call via zoom, phone or google meet.

**Refunds or Cancellations:** This investment covers one coaching session and is non-refundable after the session has been scheduled.

**Commitment:** I expect each individual who enrolls to be fully committed to doing the work and seeing the results!

**Hardship:** If you have a hardship, you may submit in writing a request to delay your coaching session to a later time.

